



EPR for Packaging



Tackling plastic pollution at the source

Searious Business helps governments, policy makers and industry representatives alike to find the most effective EPR model for packaging to holistically tackle plastic pollution at the source.



The project

- Guide governments and Producer Responsibility Organisations (PROs) to establish the most effective and fair EPR system
- Identify most suitable EPR system for national context
- Enable knowledge transfer and capacity building within governments and PROs
- Foster inclusion of relevant stakeholders and allow for cost-effective solutions
- Increase infrastructure investment, improving solid waste services



Deliverables

- Engage and involve local stakeholders
- Assess opportunities & best fit through Material Flow Analysis & stakeholder map
- Provide policy recommendations based on legislative assessment & gap analysis
- Develop local businesses, supported by cost structure & business case for viable innovations and technologies
- Set up effective sorting & collection scheme



INCLUSIVITY

Embedding informal waste management



DIGITISATION

Allowing effective traceability of materials



INNOVATION

Reducing single-use material through sustained behavioral change



Countries of interest



Kenya



Morocco



Nigeria



South Africa



Ghana

Ask for our support to turn your efforts into a success!